

Jacksonville International Airport Advertising Rates



Effective October 1, 2023 - Rates, Availability and Tax Subject to Change

PRICES SHOWN DO NOT INCLUDE 7% FLORIDA SALES TAX

| DISPLAY TYPE | LOCATION | DESCRIPTION | MONTHLY RATE W/ANNUAL AGREEMENT | MONTHLY RATE SHORT-TERM |
|---|--|--|------------------------------------|----------------------------|
| Digital Displays | Connector Bridge, pre-security | 4 screens Arrivals or Departures | \$1,050 | \$1,600 |
| | | 8 screens Arrivals and Departures | \$1,900 | \$2,850 |
| | Courtyard, pre-security | 3 screens Arrivals or Departures | \$850 | \$1,275 |
| | | 6 screens Arrivals and Departures | \$1,400 | \$2,100 |
| | Welcome Center - Baggage Claim | 2 displays | \$1,250 | \$1,875 |
| | Post-Security - Concourse Ends | 6 screens | \$1,050 | \$1,575 |
| | Courtesy Waiting Lot, exterior | 1 screen | \$750 | \$1,125 |
| Tension Fabric Panel | Wall-Mounted | Connector Bridge, pre-security Small 6' x 6' | \$2,300 | \$3,450 |
| | | Concourses, post-security Medium 7' x 8' | \$2,900 | \$4,350 |
| | | Large 7' x 13' | \$4,300 | \$6,450 |
| | | X-Large 7' x 18' | \$5,800 | \$8,700 |
| | Platform-Mounted | Baggage Claim - LED BACKLIT! 67.5" x 24" | 2 Panels \$750 4 Panels \$1,250 | \$1,125 \$1,875 |
| | | Full Side (If Available) 135" x 24" | 2 Panels \$900 | \$1,350 |
| JAA Free Wi-Fi Splash Page Sponsorship | Utilized at all 4 JAA airports (Primarily JAX) | | \$3,400 | \$4,000 |
| Floor Cling | Various Terminal locations | Medium approx. 8' x 10' | \$2,500 | |
| | | Large approx. 10' x 18' | \$4,500 | |
| Directional Service/Logo Signage | Exterior Roadways | 2 aluminum logo signs in two locations | \$250 | |
| Security Bins | TSA Security Screening Lanes | Contact Security Point Media: (873)-345-4002 | | |

We offer many other advertising options! Call to inquire about the following:

Sponsorship Opportunities

Other ideas and concepts!

For all inquires, please call (904)-741-2707