



JAX

Jacksonville
International
Airport

In-Terminal Advertising Guide

flyjax.com



JAX Terminal Layout

2nd Floor

- Post-security
- Pre-security

Advertising Displays

- Digital
- Tension Fabric

Exit Corridor

Exit Corridor

TSA

Screening

Courtyard Atrium

Connector Bridge

Ticketing

Escalators

1st Floor

- Baggage Claim

Advertising Displays

- Digital
- Backlit

Welcome Center Digital Displays

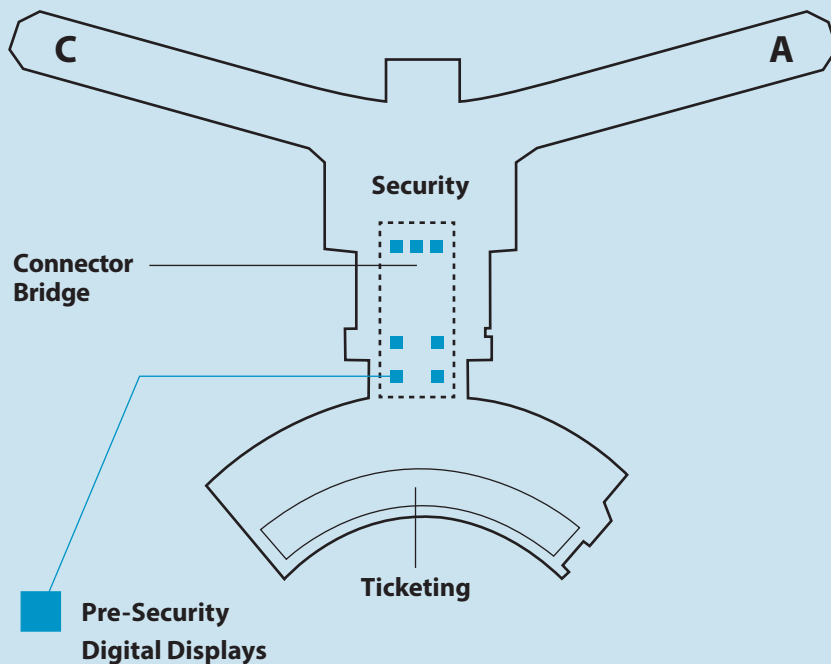
Baggage Claim



Pre-Security Digital Displays



Location



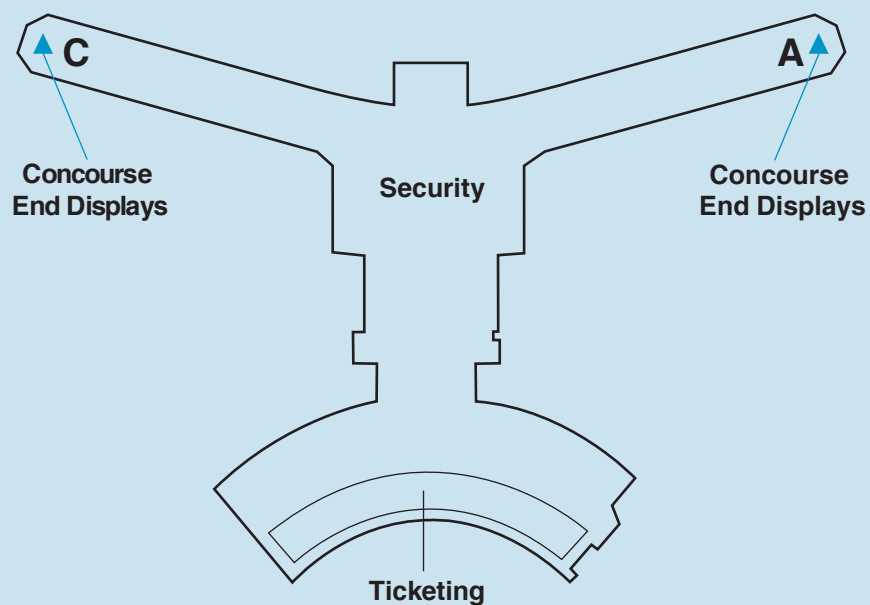
Specifications

Fourteen 46" displays
Visible by departing + arriving passengers
Compatible with static and dynamic content
Minimum 10-second run time every 90 seconds or less

Post-Security Digital Displays



Location



Specifications

Six screens included at one price:

Two displays of three horizontal 46" screens at each Concourse end

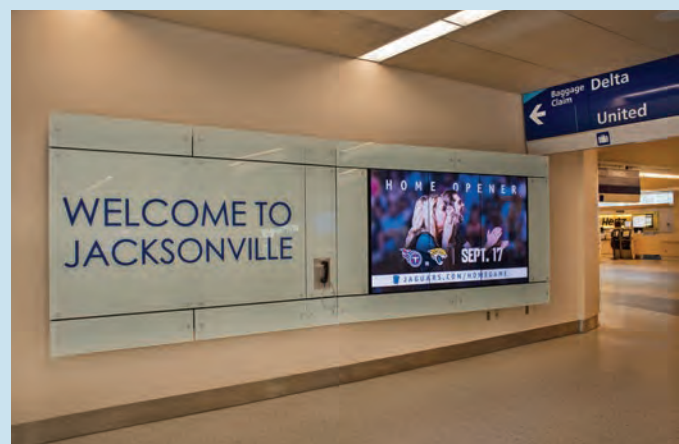
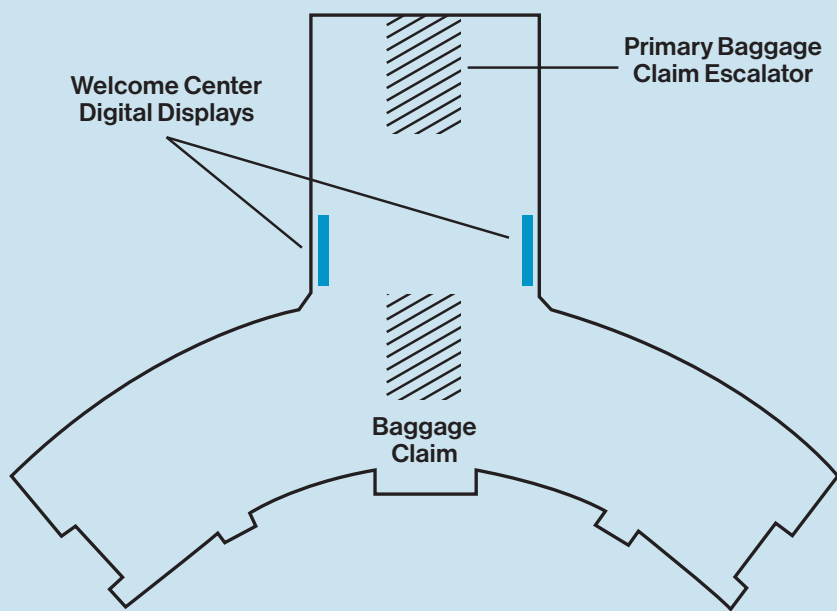
Compatible with static and dynamic content

Minimum 10-second run time

Welcome Center Digital Display



Location



Specifications

Two displays of 3 bezelless 55" vertical video monitors

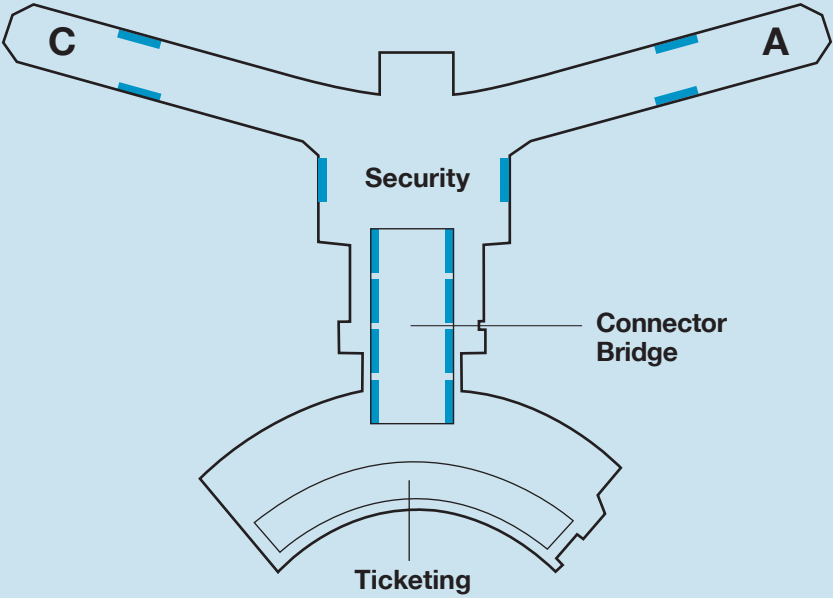
Your ad plays simultaneously on both walls for a minimum of 10 seconds every 90 seconds or less

Compatible with static and dynamic content



Tension Fabric

Location



Specifications

XLarge

7' Tall
18' Wide

Large

7' Tall
13' Wide

Medium

7' Tall
8' Wide

Small

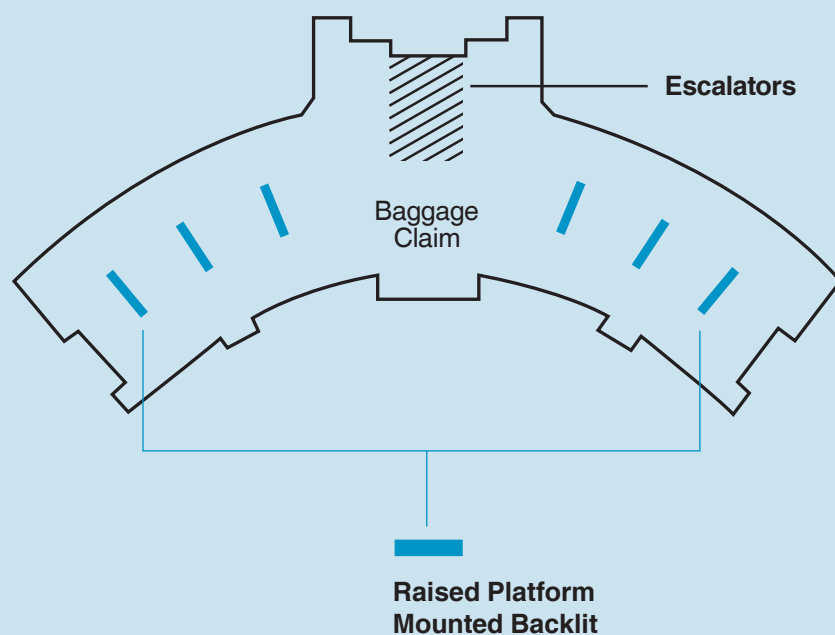
6' Tall
6' Wide

9 oz polyester knit fabric stretched over a low profile, wall-mounted aluminum frame

Baggage Claim



Location



Specifications

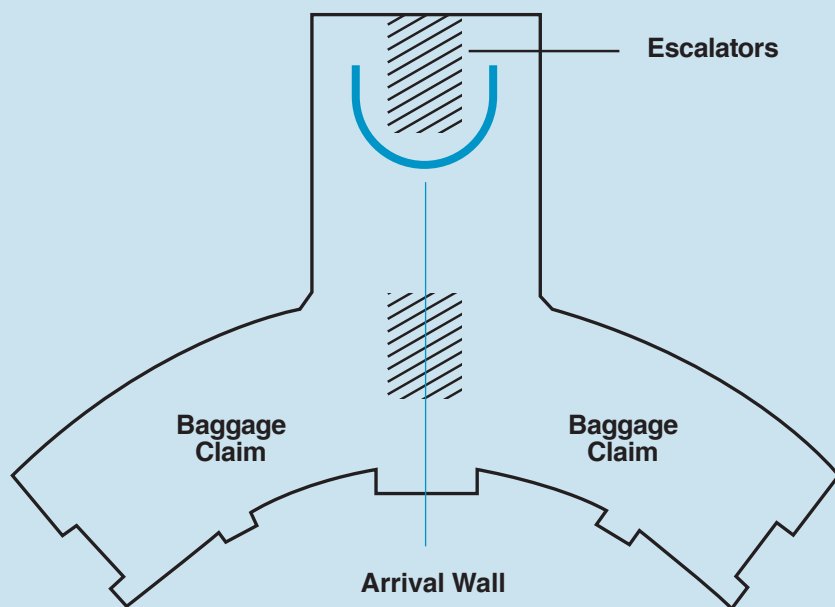
Backlit (24)

24" Tall
67.5" Wide

Arrival Wall



Location



Specifications

Wall Panel Wrap

94" Tall
545" Wide

Various print materials, inks and sizes as approved by the Jacksonville Aviation Authority

Smaller dimensions available



Frequently Asked Questions

Contracts

All ad campaigns require a fully-executed Jacksonville Aviation Authority contract signed by the Advertiser and the Authority. Please allow at least 30 days for the execution of a contract.

Payments

Payments are due on the first day of each month without demand. Longer terms are subject to discounts and shorter terms are subject to surcharges. Holiday/special event time frames (including, but not limited to The PLAYERS tournament and November—December) subject to surcharge.

Security Deposit

A three-month, fully-refundable security deposit is required for all campaigns longer than three months. For any campaign three months or shorter, payment in full is required. The security deposit or payment in full is due prior to the execution of the contract and the installation of any graphics. For the quickest processing, please provide your security deposit or payment in full along with your contract submission.

Responsibilities

The Advertiser is responsible for the creative and production of all graphics. The Authority provides the space for all graphics, as well as the installation and maintenance of all graphics (exceptions noted).

Graphic Approval

All signage must be approved by the Authority prior to placement. Please send a PDF file to your Authority representative via email for the quickest approval process.

Lamp Pole Banners, Column Wraps, Floor and Wall Clings

The Advertiser is responsible for the installation and removal of lamp pole banners, column wraps and floor and wall clings. Advertiser must coordinate the installation and removal of these items with the Authority. Installation and removal of these items must be done by a professional sign company, and proof of insurance may be required for the sign company. The expense of installation is established between the Advertiser and the sign company.

Delivery of Materials

All materials must be sent to the Authority one week prior to the start of the contract for installation. If the materials are not delivered by the start of the contract, Authority will install within one week of delivery of items. If Authority cannot meet this timeline, the Advertiser will be contacted.

Removal of Materials

At least three days prior to the end of the contract, the Advertiser must notify Authority of the request to return advertising materials. Authority will remove all materials with the exception of lamp pole banners, column wraps and floor clings as noted above. Advertiser must pay for all shipping costs associated with the return of materials.

Contact Us

To see our current rates or if you still have questions, please visit our website at www.flyjax.com for our contact information. We're happy to talk to you and hear how we can help you reach your advertising goals!



