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# EXEMPT

## From Public Disclosure

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**Amendment No. 3  
to the Agreement between  
Jacksonville Aviation Authority  
and  
St. John & Partners Advertising and Public Relations  
for  
Marketing Consultant Services**

**This Amendment No. 3** is made and entered into in duplicate this 12<sup>th</sup> day of October, 2023, by and between the Jacksonville Aviation Authority, a Florida public body politic and corporate whose address is 14201 Pecan Park Road, Jacksonville, Florida 32218 (the “Authority”) and St. John & Partners Advertising and Public Relations (“Contractor”), a corporation authorized to do business with the state of Florida, regarding the Agreement by and between the Parties dated January 14, 2019, for Marketing Consultant Services (“Agreement”).

*RECITALS*

**WHEREAS**, on or about January 14, 2019, the Authority entered into an Agreement for Services with the Contractor; and

**WHEREAS**, the Agreement contains a provision that, at the sole discretion of the Authority, permits the Parties to renew the Agreement at the prices, rates, fees, percentages, or discounts contained in the Agreement;

**WHEREAS**, on or about January 1, 2020, the Parties exercised the **first** renewal of the Agreement pursuant to Amendment No. 1;

**WHEREAS**, on or about November 9, 2021, the Parties exercised the **final** renewal of the Agreement pursuant to Amendment No. 2 and;

**WHEREAS**, based on the needs of the Authority, the Authority and St. John & Partners Advertising and Public Relations mutually agree to a six-month extension of the Agreement.

**NOW THEREFORE**, THE PARTIES, BASED UPON MUTUAL CONSIDERATION, THE SUFFICIENCY OF WHICH IS ACKNOWLEDGED, AGREE AS FOLLOWS:

1. **INCORPORATION OF RECITALS.** The Parties find that the statements set forth in the above recitals are true and correct and hereby incorporate the same as part of this amendment.
2. **AGREEMENT EXTENSION.** The Parties agree to extend the agreement for a six-month term, which extension will result in the continuation of the Agreement for the term January 1, 2024 to June 30, 2024.

**IN WITNESS WHEREOF**, the Parties hereto have duly executed this Amendment on the year and date first written above.

Attest:

JACKSONVILLE AVIATION AUTHORITY

Signed by: Marilyn V. Fryar  
Signed at: 2023-10-16 11:53:46 +00:00  
Reason: Witnessing Marilyn V. Fryar

Signed by: Ross Jones  
Signed at: 2023-10-13 17:28:47 +00:00  
Reason: Witnessing Ross Jones

*Marilyn V. Fryar* 

*Ross Jones* 

Marilyn V. Fryar  
Contract Administrator

Mark VanLoh, CEO, or  
His Designee

(Designee's Name and Title, if applicable)


Attest:

ST. JOHN & PARTNERS ADVERTISING AND  
PUBLIC RELATIONS

Signed by: Heather Davis  
Signed at: 2023-10-12 17:11:28 +00:00  
Reason: Witnessing Heather Davis

Signed by: Laurie Sullivan  
Signed at: 2023-10-12 17:09:54 +00:00  
Reason: Witnessing Laurie Sullivan

*Heather Davis* 

*Laurie Sullivan* 

Signature

Signature

Heather Davis  
Print Name

Laurie Sullivan  
Print Name

Accounting Manager  
Title

CFO  
Title

Approved as to form for the  
use of the Jacksonville Aviation Authority.

Signed by: Devin Reed  
Signed at: 2023-10-13 16:27:05 +00:00  
Reason: Witnessing Devin Reed

*Devin Reed* 

Devin Reed, Chief Compliance Officer