



**RFQ No. 24-08-11105
Marketing Consultant Services**

**Release Date: April 26, 2024
Addendum No. 1**

Submitted Questions and Responses

Question #1. Is there a not to exceed page limit for the RFQ response?

Response: There is not a page limit for this RFQ.

Question #2. We don't have any questions on the "as needed" nature of the RFP, as you list projects clearly for expectations every month (thank you). What we would like to know is any preference for fee structure (individual SOW/project cost estimates or monthly retainer).

Response: Fees are not to be included with Respondent's submission and will be discussed before execution of a contract.

Question #3. Can you clarify the (Section 5) References
a) The two-page Reference Questionnaire (Appendix 3) to three current or past clients?
b) Do you have a preference for within the last 3 or 5 years?

Response: References can include current and past clients, and they can be within the last 5 years.

Attachment No. 01:

Attendance Record for the Pre-Submission Conference.

The Question and Answer period is closed.

Submittal Due Date is Monday, May 13, 2024 at 2:00 PM (local time)



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Marketing Consultant Services

Release Date: April 26, 2024
Addendum No. 1

Attachment No. 1

Attendance Record for Pre-Submissions Conference

Attendance Record
 Pre-Submission Conference
 Date: April 18, 2024

Marketing Consultant Services;
 RFQ No. 24-08-11105

COMPANY	NAME & EMAIL	PHONE
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